



### Leadership Program & Conference on **High Performance Healthcare Organizations**



Innovative, Practical and Sustainable Transformation for Healthcare Organization

Madinah, Saudi Arabia

Sat 6 – Thu 11 April 2019

## **Overview**

Recent studies show that the healthcare sector is the most dynamic and ever-changing sector in Saudi Arabia when it comes to policies, regulations, technologies and healthcare providers. In order to optimize and integrate all services provided in the health sector; emerging leaders in healthcare sector should keep up to date with the regional & global trends and industry competitive skills. Also, they should learn the latest management concepts and tools that focus on transforming leaders into successful senior executives to lead the ambitious Saudi Vision 2030.

In this dynamic competitive era, visionary leaders are required to transform the health sector and deliver innovative solutions that meet the needs of the present and predict those of the future.

Today, the focus in healthcare sector is more specific towards facing industry main challenges; patientcentered care, improving clinical outcomes, implementing health digital technology solutions, product innovation and transformation. These challenges will require new strategies on the part of governments and private healthcare players who need to constantly redesign care processes in order to improve quality.



#### H.E. Dr. Tawfeek AlRabeah Minister of Health, Kingdom of Saudi Arabia.

#### His Excellency; testimony about MILE previous program

I am very pleased to join this course, have learned a lot and found this course very interesting. The quality of the global speakers, participants and the interaction with them was a great help for me to learn more. The mix of program activities, case studies and Q&A has helped me in the arena of leadership and decision making . Having a great education in a great place like Madinah is the best one can hope for."



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# Program Objectives

Focusing on healthcare leadership solutions, This High Performance Healthcare Organizations (HPHO) program provides skill building in the critical areas of complex leadership and management roles. Delivered in interactive discussions and combined with realistic case studies. This program is specifically designed to develop the healthcare leadership skills essential for achieving high individual and organizational performance.

By attending this 5 days HPHO4 program will help your organization wins the stunning benefits of learning the latest trends on how to boost the services provided, delivers the executives across the industry with the analytical and critical skills and comprehensive knowledge to develop relevant, datadriven healthcare solutions.

This program will be customized to support your organization's specific objectives, which may include the following:

- Formulate both short and long-term strategies in the evolving healthcare scenario
- Help your organization to respond proactively in the dynamic healthcare environment
- Manage and implement TQM to reduce cost, improve efficiency and provide highquality patient care
- Understand the key factors of high-value healthcare organizations
- > Understand the core financial factors vital to the wellbeing of the organization
- Develop benchmarking dashboards in order to control the performance of your organization
- Use the most appropriate management style for every situation

#### **Extended Program Benefits**

- > Free Webinars (Pre/Post Program)
- > Pre-Program Online Assessments
- One-on-One psychometric assessment and coaching by Talexes.
- Extensive readings of selected publications, books, and reports in PDFs
- Networking with decision makers and subject experts
- > World's best-selling books
- > Executive 2.0 Coaching
- > Free Medical Check-up
- Madinah Field Trips and Islamic History Museum
- Complimentary Umrah (applies to international participants)
- The evening session on practical Certification on EFQM, KPI & ADKAR

## Program Design Methodology



### A complete package for rejuvenation of your leadership skills!

MILE follows a unique and comprehensive methodology for designing its programs. Our innovative methods and use of proprietary frameworks will help you to address all aspects of business leadership and implement an agenda to enhance both your own and your organization's performance. We follow a cycle of program design and a standardized methodology to ensure the quality and rigor in our pedagogy offers more than just an academic curriculum.



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## Speakers



Dr. Mohamed M. Mahmoud

MILE, KSA Wharton Alumnus



Prof. Stan Kachnowski

Colombia Business School, USA



Prof. Salman Rawaf

Imperial College London, UK



Prof. Stephen E. Chick

The Novartis Chaired, INSEAD, France



Dr. Ossama Mosallam

American University of Cairo, Egypt

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Friday 05 April, 2019	Hotel Check-in and Program Registration	Reception Inauguration Ceremony
Saturday 06 April, 2019	<b>Strategic Planning &amp; Performance Management in Healthcare</b> Dr. Mohamed Moustafa Mahmoud (Dr. 3M) Executive Director, Madinah Institute for Leadership and Entrepreneurship	Enterting & enterpresente
Sunday 07 April, 2019	<b>Digital Health HITLAB</b> Prof. Stan Kachnowski Public Health Health Information Management, Colombia Business School, USA	Columbia Business School
Monday 08 April, 2019	*Situational Leadership *Value – Based Healthcare Prof. Salman Rawaf Director of WHO Collaborating Centre, Imperial College London, UK	World Health Organization Imperial College London
Tuesday 09 April, 2019	Business Model Innovation Prof. Stephen E. Chick Novartis Chaired Professor of Healthcare Management, INSEAD, France	INSEAD
Wednesday 10 April, 2019	Healthcare Quality in Big Data Era Prof. Ossama Mosallam American University of Cairo, Consultant at Harvard University, Egypt	THE AMERICAN UNIVERSITY IN CAIRO
Thursday 11 April, 2019	Closing Forum «Meet Leaders in Madinah» Technology & Innovation in Healthcare	Graduation Ceremony

#### Why to Participate

- Earn CME hours from the Saudi Commission for Health Specialties (SCFHS)
- Learn the latest trends in healthcare leadership and acquire world's best practices from top-notch industry leaders
- Explore the technical expertise and know how, accompanied with spiritual, physical and emotional quotient that are unique to our program design methodology
- Test your leadership skills to the maximum in a friendly environment

**CME HOURS** 

UNDER PROCESS

 Benefit from the region's most effective and relevant networking session

### Who Should Participate

This program is designed for healthcare executives who lead or manage healthcare delivery services, including:

Senior health system and health care executives – including Chief Executive Officers, Chief Medical Officers, Chief Strategy Officers, Senior Vice Presidents, and Vice Presidents

- > Chief Medical Officers
- > Hospitals General Managers
- > Medical Colleges Directors
- > Heads of Nursing
- > Departmental Heads
- > Healthcare Insurance Providers
- > Government Officials in Healthcare
- > OD & Training Directors
- > Healthcare Policy Makers

## Program Investment

#	Full Program without Accommodation	Full Program with Accommodation
Book & pay before 1 Feb 19	US\$ 3,250	US\$ 4,250
Book & pay before 1 Mar 19	US\$ 3,750	US\$ 4,750
Book & pay after 1 Mar 19	US\$ 4,550	US\$ 5,550

#### **INCLUSIVE OF**

- > Program Registration Fee
- > All Program Related Certificates
- > If your registration is the full program with accommodation, Full Accommodation at Five Star Hotel in Madinah Including: Bed and Breakfast, Lunch & Coffee Breaks & Dinner
- Complimentary Umrah (applies to international participants)
- > One-on-One psychometric assessment and coaching
- > Free Medical Check-up
- Madinah Field Trips and Visit to Islamic History Museum

Note: It is imperative to apply early to this program because the pre-program assessments and readings begin 3 weeks before participants, arrival.

\*\*\*Kindly, request for the sponsorship package to register more than five delegates.

### **For More Information**

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