



# Leadership Program & Conference on High Performance Healthcare Organizations



Innovative, Practical and Sustainable Transformation  
for Healthcare Organization



Madinah, Saudi Arabia



Sat 6 – Thu 11 April 2019

## Overview

Recent studies show that the healthcare sector is the most dynamic and ever-changing sector in Saudi Arabia when it comes to policies, regulations, technologies and healthcare providers. In order to optimize and integrate all services provided in the health sector; emerging leaders in healthcare sector should keep up to date with the regional & global trends and industry competitive skills. Also, they should learn the latest management concepts and tools that focus on transforming leaders into successful senior executives to lead the ambitious Saudi Vision 2030.

In this dynamic competitive era, visionary leaders are required to transform the health sector and deliver innovative solutions that meet the needs of the present and predict those of the future.

Today, the focus in healthcare sector is more specific towards facing industry main challenges; patient-centered care, improving clinical outcomes, implementing health digital technology solutions, product innovation and transformation. These challenges will require new strategies on the part of governments and private healthcare players who need to constantly redesign care processes in order to improve quality.



H.R.H. Prince  
Saud Bin Khalid Al-Faisal  
Deputy Governor, Madinah Region

### H.R.H; testimony about MILE previous program

I am so pleased that such high-quality executive education program is offered in Madinah. I have found the Program to be a very enriching and unique experience that addressed intellectual, spritual, emotional and physical aspects of leadership development ”

# Program Objectives



Focusing on healthcare leadership solutions, This High Performance Healthcare Organizations (HPHO) program provides skill building in the critical areas of complex leadership and management roles. Delivered in interactive discussions and combined with realistic case studies. This program is specifically designed to develop the healthcare leadership skills essential for achieving high individual and organizational performance.

By attending this 6 days HPHO4 program will help your organization wins the stunning benefits of learning the latest trends on how to boost the services provided, delivers the executives across the industry with the analytical and critical skills and comprehensive knowledge to develop relevant, data-driven healthcare solutions.

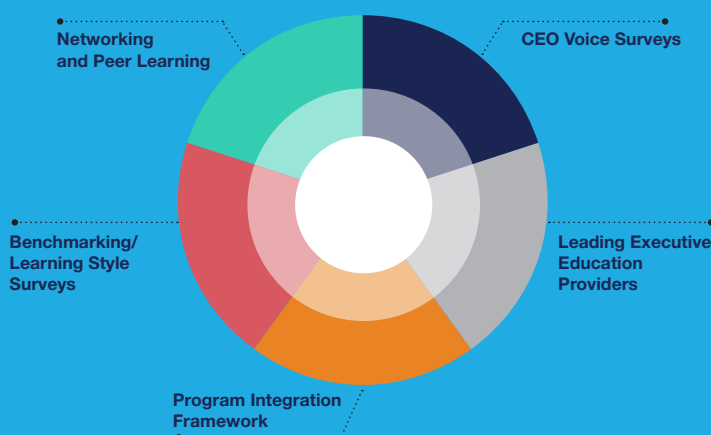
This program will be customized to support your organization's specific objectives, which may include the following:

- > Formulate both short and long-term strategies in the evolving healthcare scenario
- > Help your organization to respond proactively in the dynamic healthcare environment
- > Manage and implement TQM to reduce cost, improve efficiency and provide high-quality patient care
- > Understand the key factors of high-value healthcare organizations
- > Understand the core financial factors vital to the wellbeing of the organization
- > Develop benchmarking dashboards in order to control the performance of your organization
- > Use the most appropriate management style for every situation

## Extended Program Benefits

- > Free Webinars (Pre/Post Program)
- > Pre-Program Online Assessments
- > One-on-One psychometric assessment and coaching by Talexas.
- > Extensive readings of selected publications, books, and reports in PDFs
- > Networking with decision makers and subject experts
- > World's best-selling books
- > Executive 2.0 Coaching
- > Free Medical Check-up
- > Madinah Field Trips and Islamic History Museum
- > Complimentary Umrah (applies to international participants)
- > The evening session on practical Certification on EFQM, KPI & ADKAR

## Program Design Methodology



A complete package for rejuvenation of your leadership skills!

MILE follows a unique and comprehensive methodology for designing its programs. Our innovative methods and use of proprietary frameworks will help you to address all aspects of business leadership and implement an agenda to enhance both your own and your organization's performance. We follow a cycle of program design and a standardized methodology to ensure the quality and rigor in our pedagogy offers more than just an academic curriculum.

# Program Speakers



**Dr. Mohamed M. Mahmoud**

Executive Director MILE,  
Wharton Alumnus, USA



**Prof. Stan Kachnowski**

Chair HITLAB  
Faculty Director at the Mailman  
School of Public Health,  
Columbia Business School, USA



**Prof. Assaf Al-Assaf**

Executive Director AIHQ,  
Professor Emeritus,  
International Health, Oklahoma  
University, USA



**Prof. Gregory Sorensen**

Supervisory Board of Siemens  
Healthineers,  
Former Professor, Harvard  
Medical School, USA

## Program Agenda

Friday 05 April, 2019	<b>Hotel Check-in and Program Registration</b>	Reception Inauguration Ceremony
Saturday 06 April, 2019	<b>Strategic Planning &amp; Performance Management in Healthcare</b>  <b>Dr. Mohamed Moustafa Mahmoud (Dr. 3M)</b> Executive Director MILE, Wharton Alumnus, USA	 
Sunday 07 April, 2019	<b>Digital Health HITLAB</b>  <b>Prof. Stan Kachnowski</b> Chair HITLAB Faculty Director at the Mailman School of Public Health, Columbia Business School, USA	
Monday 08 April, 2019	<b>Quality Analytics: statistics, performance improvement models for Healthcare</b>  <b>Prof. Assaf Al-Assaf</b> Executive Director at American Institute for Healthcare Quality, Professor Emeritus, International Health, Oklahoma University, USA	 
Tuesday 09 April, 2019	<b>Technology Innovation, Machine Learning &amp; Artificial Intelligence: Myths and Realities</b>  <b>Prof. Gregory Sorensen.</b> Supervisory Board of Siemens Healthineers, Former Professor, Harvard Medical School, USA	 

# Conference Agenda

<b>Wednesday</b> <b>10 April, 2019</b>	<b>Conference "Meet Leaders in Madinah" Technology &amp; Innovation in Healthcare</b> <b>Technology</b> <ul style="list-style-type: none"><li>&gt; Session #1: A Speaker from Ministry of Health.</li><li>&gt; Session #2: National Health Information Center</li><li>&gt; Session #3: Technology in healthcare – Dr. Mussaad Al-Mazouki.</li><li>&gt; Session #4: Technology in retail (healthcare) – Dr. Sarah Turkistani</li></ul> <b>Innovation</b> <ul style="list-style-type: none"><li>&gt; Session #5: Digital Transformation in Healthcare – Mr.Khaled Al Mansouri</li><li>&gt; Session #6: Entrepreneurship in innovative research - Dr. Ahmed Alaska</li><li>&gt; Session #7: Innovation in Organizations - Dr. Ahmed Al Omari</li><li>&gt; Session #8: Eng. Hany Madkour, BBI Technologies</li></ul>
<b>Thursday</b> <b>11 April, 2019</b>	<b>Future of Healthcare</b> <ul style="list-style-type: none"><li>&gt; Session #9: Hospitals of the future – Eng. Malek El Hussein</li><li>&gt; Session #10: Block-chain in Healthcare - Dr. Wala Al Harthi</li><li>&gt; Session #11: Dr. Maliha Hashmi</li><li>&gt; Session #12: (To be Determined "TBD")</li></ul> <b>Entrepreneurship</b> <ul style="list-style-type: none"><li>&gt; Session #13: Entrepreneurship in Healthcare -Telecommunications and Information Technology - Dr. Mosad Saber</li><li>&gt; Session #14: Business model innovation – Dr. Moaz mojaddidi</li><li>&gt; Session #15: Saudi Arabian General Investment Authority - Dr. Rafat Taher</li><li>&gt; Session #16: Dr.Amal Dokhan, MBSC</li></ul>

# Conference Speakers



## Why to Participate

- > Earn CME hours from the Saudi Commission for Health Specialties (SCFHS)
- > Learn the latest trends in healthcare leadership and acquire world's best practices from top-notch industry leaders
- > Explore the technical expertise and know how, accompanied with spiritual, physical and emotional quotient that are unique to our program design methodology
- > Test your leadership skills to the maximum in a friendly environment
- > Benefit from the region's most effective and relevant networking session

**CME HOURS  
UNDER PROCESS**

## Who Should Participate

This program is designed for healthcare executives who lead or manage healthcare delivery services, including:

Senior health system and health care executives – including Chief Executive Officers, Chief Medical Officers, Chief Strategy Officers, Senior Vice Presidents, and Vice Presidents

- > Chief Medical Officers
- > Hospitals General Managers
- > Medical Colleges Directors
- > Heads of Nursing
- > Departmental Heads
- > Healthcare Insurance Providers
- > Government Officials in Healthcare
- > OD & Training Directors
- > Healthcare Policy Makers

## Program Investment

#	Full Program (6 Days)	Conference Only (2 Days)
Book & pay before 1 Mar 19	US\$ 3,350	US\$ 500
Book & pay after 1 Mar 19	US\$ 4,350	US\$ 800

\*\*\* Full Program (6 Days) with Accommodation: US\$ 5,350.

\*\*\* Kindly, request for the sponsorship package (group discount) to register more than five delegates.

## INCLUSIVE OF

- > Program Registration Fee
- > Free Medical Check-up
- > One-on-One psychometric assessment and coaching
- > Madinah Field Trips and Visit to Islamic History Museum
- > Complimentary Umrah (applies to international participants)
- > If your registration is the full program (6 days) with accommodation, full accommodation at Five Star Hotel at the same program venue in Madinah Including: Bed and Breakfast, Lunch & Coffee Breaks & Dinner

Note: It is imperative to apply early to this program because the pre-program assessments and readings begin 3 weeks before participants' arrival.

## For More Information

📍 Madinah Institute  
for Leadership &  
Entrepreneurship  
Knowledge Economic  
City  
King Abdul Aziz Road  
Saudi Arabia

✉ hpho@mile.org  
☎ +966 .501. 888493  
+966 .557. 030 679

### CSR SPONSOR



### SPONSORS



### PARTNER

