

Leadership Program & Conference on

High Performance Healthcare Organizations

📅 Sat 6 – Thu 11 April 2019 | 📍 Madinah, Saudi Arabia

Innovative, Practical and Sustainable
Transformation for Healthcare Organization

**CME HOURS
UNDER PROCESS**

📌 Overview

Recent studies show that the healthcare sector is the most dynamic and ever-changing sector in Saudi Arabia when it comes to policies, regulations, technologies and healthcare providers. In order to optimize and integrate all services provided in the health sector; emerging leaders in healthcare sector should keep up to date with the regional & global trends and industry competitive skills. Also, they should learn the latest management concepts and tools that focus on transforming leaders into successful senior executives to lead the ambitious Saudi Vision 2030.

Today, the focus in healthcare sector is more specific towards facing industry main challenges; patient-centered care, improving clinical outcomes, implementing health digital technology solutions, product innovation and transformation. These challenges will require new strategies on the part of governments and private healthcare players who need to constantly redesign care processes in order to improve quality.



Under the Patronage of
His Royal Highness Prince
**Faisal Bin Salman Bin
Abdulaziz Al Saud**
Governor of Madinah

H.R.H; testimony about MILE previous program

“I am so pleased that such high-quality executive education program is offered in Madinah. I have found MILE Program to be a very enriching and unique experience that addressed intellectual, spiritual, emotional and physical aspects of leadership development”



H.R.H. Prince
Saud Bin Khalid Al-Faisal
Deputy Governor, Madinah Region

🎯 Program Objectives

Focusing on healthcare leadership solutions, This High Performance Healthcare Organizations (HPHO) program provides skill building in the critical areas of complex leadership and management roles. Delivered in interactive discussions and combined with realistic case studies. This program is specifically designed to develop the healthcare leadership skills essential for achieving high individual and organizational performance.

By attending this 6 days HPHO4 program will help your organization wins the stunning benefits of learning the latest trends on how to boost the services provided, delivers the executives across the industry with the analytical and critical skills and comprehensive knowledge to develop relevant, data-driven healthcare solutions.

This program will be customized to support your organization's specific objectives, which may include the following:

- › Formulate both short and long-term strategies in the evolving healthcare scenario
- › Help your organization to respond proactively in the dynamic healthcare environment
- › Understand the state of the art in deep learning, with real-world examples in cancer care
- › Use the most appropriate management style for every situation

H.E; testimony about MILE previous program

“I am very pleased to join this course, have learned a lot and found this course very interesting. The quality of the global speakers, participants and the interaction with them was a great help for me to learn more. The mix of program activities, case studies and Q&A has helped me in the arena of leadership and decision making Having a great education in a great place like Madinah is the best one can hope for.”



H.E. Dr. Tawfeek AlRabeah
Minister of Health
Kingdom of Saudi Arabia

Program Agenda



Saturday 06 April, 2019	Sunday 07 April, 2019	Monday 08 April, 2019	Tuesday 09 April, 2019
Strategic Planning & Performance Management in Healthcare	The Role of Healthcare in Global / Regional Economy	Quality Analytics: statistics, performance improvement models for Healthcare	Technology Innovation, Machine Learning & Artificial Intelligence: Myths and Realities
			
Dr. Mohamed M. Mahmoud Executive Director, MILE, KSA Wharton Alumnus, USA	Prof. Walid Hejazi Professor, International Business, Rotman School of Management, University of Toronto, Canada	Prof. Assaf Al-Assaf Professor Emeritus, International Health, Executive Director at AIHQ, Oklahoma University, USA	Prof. Gregory Sorensen Supervisory Board of Siemens Healthineers, Former Professor, Harvard Medical School, USA
 mile madinah institute for leadership & entrepreneurship	 Rotman School of Management UNIVERSITY OF TORONTO	 AIHQ American Institute for Healthcare Quality	 SIEMENS Healthineers  HARVARD MEDICAL SCHOOL

6 Apr | Strategic Planning & Performance Management in Healthcare

Healthcare management teams are prone to focus excessively on short-term financial & services results – information reported after the damage is done, for better or worse. This is why the balanced scorecard lives up to its name.

This module introduces the key principles, tools of Strategic Planning that will be discussed and the criteria that measured performance from three additional perspectives—those of customers, internal business processes, and learning and growth.

Other topics on:

- KPI
- Performance Management
- Dashboard

Key Takeaways:

The concept of Balanced Scorecard will be covered in details with many local cases studies from Hall of Fame Award-Winning Organizations, where the speaker assumed leading role. The current role of the speaker as advisor of the National Center of Performance Measurement of Public Entities, will allow him to shed light on most relevant KPIs developed for 'KSA Vision 2030' and the 'National Transformation Programs' focusing on healthcare sector. Participants will have the opportunity to apply the introduced Strategic Planning toolkits to their own organizations in group settings.

7 Apr | The Role of Healthcare in Global / Regional Economy

Increasingly aging populations, the continued rise in the world's population, and growing incidences of chronic diseases such as arthritis, cardiovascular disease (stroke and heart attacks), cancer, and diabetes, have resulted in increased strains on national health care systems and government finances. Furthermore, poor personal health and health care services have significant economic implications for national economies, hindering productivity, growth and prosperity. The United Nations has stipulated several Sustainable Development Goal to be achieved by 2030, which include one health goal and over 50 health-related targets which are applicable to all countries, irrespective of their level of development. These include the achievement of universal health coverage, addressing health emergencies and

promoting healthier populations. While these are enormous efforts that will yield significant benefits in terms of quality of life, life expectancies, economic productivity, they will also require significant financial resources. To achieve these goals, efficient approaches must be deployed to ensure maximum benefit for national health care expenditures.

Other topics on:

- PPP
- Privatization
- Revenue Cycle Management

Key Takeaways:

This session will benchmark the GCC and the OIC (Organization of Islamic Cooperation) against all developing and developed countries on health outcomes, expenditures and efficiency. Implicate of poor performance will be highlighted, with lessons learned from global health care leaders. The importance of embracing health care challenges and deploying leading edge health care strategies will be reviewed, with economic benefits for national, regional and the global economy highlighted.

8 Apr | Quality Analytics: statistics, performance improvement models for Healthcare

Quality Analytics will introduce the Executive to materials and methods on how to query and manage collected and readily available data through the use of basic statistics and the application of some of the popular analysis tools. The AM sessions will discuss data collection, analysis and reporting. It will allow the Executive to utilize analyzed data in decision making rendering their decisions evidence based. This session will be all about what some refer to as Healthcare Intelligence and the Analytics of Quality Improvement.

Value Based Purchasing (VBP) and ending with Accountable Care Organizations (ACA). Accountability is a process and techniques of making individuals and organizations responsible for their actions and to encourage/steer them to achieve desired outcomes. This can be done with the aid of select performance measures that are collected, analyzed and compared to benchmarks of similar individuals and entities. It also includes ways and means to improve performance through incentives. Incentives could be monetary or through positive competition. VBP takes one step further and will encourage healthcare

providers to show targeted quality performance levels and achieve sustained improvements in order to get reimbursed for their services, hence the term value based purchasing of services. ACA's are healthcare organizations built and designed to fulfil VBP and accountability measures in order to provide patient centered services and to successfully survive in the new competitive and regulatory environment.

Other topics:

- SIGMA AND BASICS OF LEAN MANAGEMENT
- HCAHPS AND PATIENT EXPERIENCE SURVEYS AND ANALYSIS
- TOOLS OF PERFORMANCE ANALYSIS E.G. RCA AND FMEA

Key Takeaways:

- To gain considerable understanding of the available methods and tools to collect, analyze and report on healthcare data.
- To be able to prioritize data points in order to practice evidence-based management.
- To acknowledge available ways and means to motivate healthcare providers to improve care and services by benchmarking against accountability based measures.

9 Apr | Technology Innovation, Machine Learning & Artificial Intelligence: Myths and Realities

Will artificial intelligence replace doctors?

Is blockchain going to invade medicine?

Are computers going to be our slaves, or our masters?

What is hype versus reality in technology in modern medicine?

Session Take-out:

This session will address these questions and more. Attendees will come to understand the state of the art in deep learning, with real-world examples in cancer care. Attendees will gain hands-on experience with machine learning tools, and learn to sort out myth from reality with specific examples from real-world problems and solutions. An emphasis on practical knowledge and problem-solving will make this session a solid opportunity to gain insights into how technology will change the practice of medicine — and how it will not.

Meet Leaders in Madinah

Technology & Innovation in Healthcare

Wednesday 10 April, 2019	Technology <ul style="list-style-type: none"> Session #01: A Speaker from Ministry of Health. Session #02: National Health Information Center Session #03: Technology in healthcare – Dr. Mussaad Al-Mazouki. Session #04: Technology in retail (healthcare) – Dr. Sarah Turkistani Innovation <ul style="list-style-type: none"> Session #05: Digital Transformation in Healthcare – Mr.Khaled Al Mansouri Session #06: Entrepreneurship in innovative research - Dr. Ahmed Alaska Session #07: Innovation in Organizations - Dr. Ahmed Al Omari Session #08: Eng. Hany Madkour, BBI Technologies
Thursday 11 April, 2019	Future of Healthcare <ul style="list-style-type: none"> Session #09: Hospitals of the future – Eng. Malek El Hussein Session #10: Block-chain in Healthcare - Dr. Wala Al Harthi Session #11: Dr. Maliha Hashmi Session #12: Artificial Intelligence beyond just Machine Learning - Robert Hoehndorf Entrepreneurship <ul style="list-style-type: none"> Session #13: Entrepreneurship in Healthcare -Telecommunications and Information Technology Dr. Mosad Saber Session #14: Business model innovation – Dr. Moaz mojaddidi Session #15: Saudi Arabian General Investment Authority - Dr. Rafat Taher Session #16: Dr.Amal Dokhan, MBSC

Why to Participate

- > Earn CME hours from the Saudi Commission for Health Specialties (SCFHS)
- > Learn the latest trends in healthcare leadership and acquire world's best practices from top-notch industry leaders
- > Explore the technical expertise and know how, accompanied with spiritual, physical and emotional quotient that are unique to our program design methodology
- > Test your leadership skills to the maximum in a friendly environment
- > Benefit from the region's most effective and relevant networking session

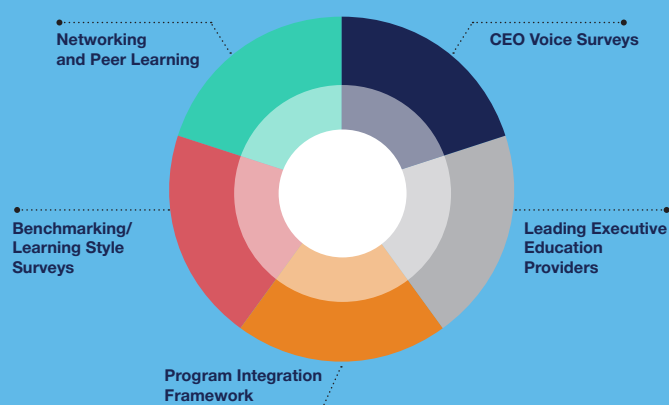
Who Should Participate

This program is designed for healthcare executives who lead or manage healthcare delivery services, including:

Senior health system and health care executives – including Chief Executive Officers, Chief Medical Officers, Chief Strategy Officers, Senior Vice Presidents, and Vice Presidents

- > CEO & Hospitals General Managers
- > Medical Colleges Directors
- > Departmental Heads
- > Healthcare Insurance Providers
- > Government Officials in Healthcare
- > OD & Training Directors
- > Healthcare Policy Makers

Program Design Methodology



A complete package for rejuvenation of your leadership skills!

MILE follows a unique and comprehensive methodology for designing its programs. Our innovative methods and use of proprietary frameworks will help you to address all aspects of business leadership and implement an agenda to enhance both your own and your organization's performance. We follow a cycle of program design and a standardized methodology to ensure the quality and rigor in our pedagogy offers more than just an academic curriculum.

Conference Speakers



الهيئة العامة للاستثمار
General Investment Authority



نيوم NEOM



المركز الوطني للمعلومات الصحية
NATIONAL HEALTH INFORMATION CENTER



الشركة الكويتية للعلوم الحياتية
Kuwait Life Sciences Company



النهدى
nahdi



الوزارة العامة للتعليم
Ministry of Education



mile
madinah institute
for leadership & entrepreneurship



وادي طيبة
TAIBAH VALLEY

Extended Program Benefits

- > Free Webinars (Pre/Post Program)
- > Pre-Program Online Assessments
- > One-on-One psychometric assessment and coaching by Talaxes.
- > Extensive readings of selected publications, books, and reports in PDFs
- > Networking with decision makers and subject experts
- > World's best-selling books
- > Executive 2.0 Coaching
- > Free Medical Check-up
- > Madinah Field Trips and Islamic History Museum
- > Complimentary Umrah (applies to international participants)
- > The evening session on practical Certification on EFQM, KPI & ADKAR

Program Investment

#	*Full Program (6 Days)	*Conference Only (2 Days)
Book & pay before 15 Mar 19	US\$ 3,350	US\$ 300
Book & pay after 15 Mar 19	US\$ 4,350	US\$ 500

* Full Program (6 Days) with Accommodation: US\$ 5,350.

* Kindly, request for the sponsorship package (group discount) to register more than five delegates.

* Special discount for Universities & Medical Students.

INCLUSIVE OF

- > Program Registration Fee
- > Free Medical Check-up
- > One-on-One psychometric assessment and coaching
- > Madinah Field Trips and Visit to Islamic History Museum
- > Complimentary Umrah (applies to international participants)
- > If your registration is the full program (6 days) with accommodation, full accommodation at Five Star Hotel at the same program venue in Madinah Including: Bed and Breakfast, Lunch & Coffee Breaks & Dinner

Note: It is imperative to apply early to this program because the pre-program assessments and readings begin 3 weeks before participants' arrival.

For More Information



Contact us directly:

Mr. Umar Ilyas Faden

Sr. Program Manager



+966 501 888 493



hpho@mile.org



+966 557 030 679

CSR



مدينة المعرفة الاقتصادية
Knowledge Economic City

SPONSORS



هيئة المدن الاقتصادية
Economic Cities Authority

INITIATIVE

