




**mile**  
madinah institute  
for leadership & entrepreneurship

# Digital Transformation certification Foundation

Empowering Professionals to Lead Change  
in a Digital-First World — with Internationally  
Recognized Standards



The background of the slide features a stylized city skyline with various skyscrapers, including one with a distinctive spire. The skyline is set against a gradient background that transitions from a light purple/pink at the top to a dark blue at the bottom. Overlaid on the skyline are numerous binary digits (0s and 1s) in a light color, creating a digital or data-themed atmosphere. In the bottom left corner, there are several abstract, rounded rectangular shapes in shades of pink and purple.

Digital Transformation Certification is a comprehensive approach that allows organizations to adapt to dynamic changes in the market, providing them with a competitive advantage and the ability to use technology to achieve business goals effectively

## **Adapt and Thrive with Digital Transformation Certification**

- ⑤ Digital transformation is essential for organizations to effectively respond to dynamic market changes and technological advancements, enabling them to achieve strategic business goals. However, digital transformation is more than just adopting modern technology; it requires a fundamental shift in the way businesses operate, particularly in their business models.
- ⑤ The Digital Transformation Foundation Certification equips professionals and organizations with the critical skills and knowledge needed to successfully navigate and implement digital transformation initiatives. This certification provides a comprehensive framework for understanding and applying transformation strategies, ensuring that individuals are prepared to lead and manage change in an increasingly digital world.
- ⑤ As the demand for digital transformation grows, many organizations face challenges due to the lack of a structured methodology. This certification bridges that gap, offering a clear, systematic approach to organizing, planning, and executing digital transformation efforts efficiently.

## Benefits for Organizations



This certification helps organizations streamline their digital transformation journey by ensuring systematic planning and execution. By following this structured approach, organizations can minimize the risks of failure and maximize the benefits of transformation. It aligns digital transformation efforts with the organization's strategic goals, ensuring that every initiative contributes to long-term success.

## Benefits for Individuals

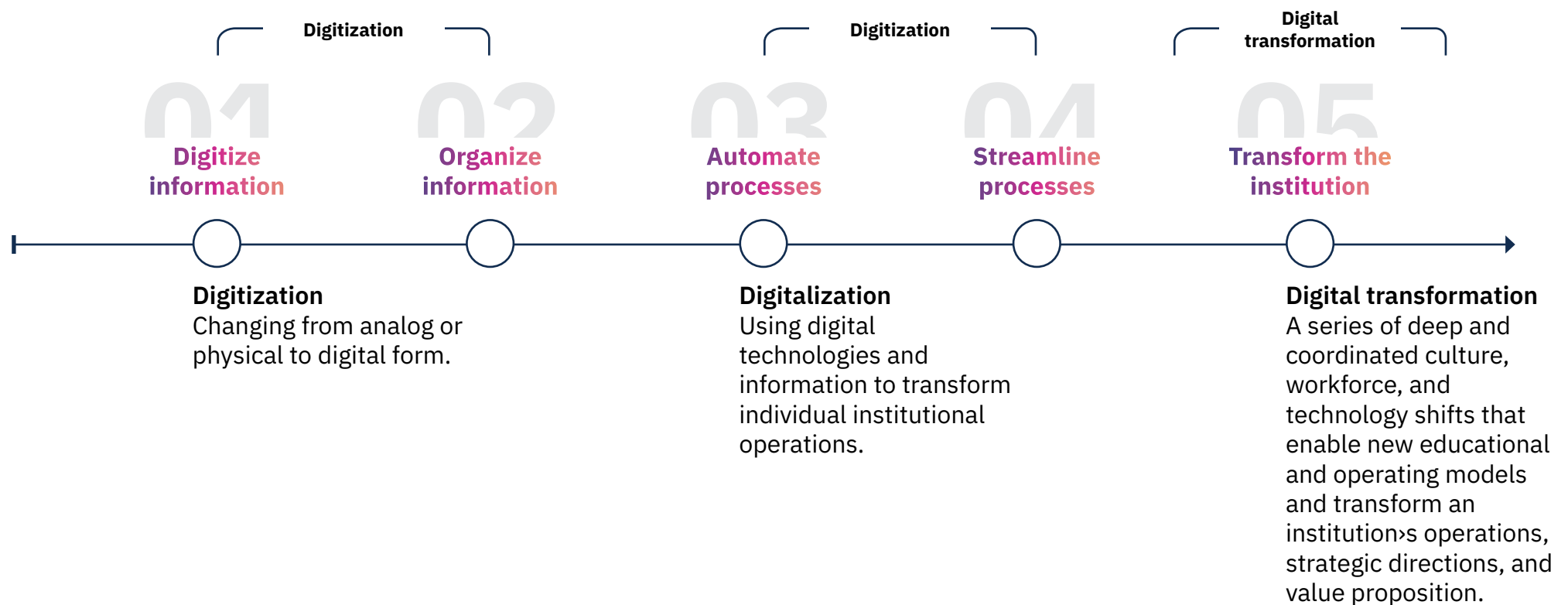


The Digital Transformation Foundation Certification empowers professionals with the essential tools and knowledge to excel in forward-thinking roles such as Chief Transformation Officer (CTO), Transformation Manager, Head of Transformation, and Program or Project Managers overseeing transformational initiatives, among others.

This certification serves as a comprehensive toolkit, offering valuable insights and methodologies for effectively leading digital transformation within organizations. By providing the necessary preparation, it enables professionals to thrive in the fast-evolving digital landscape, making them indispensable assets to their employers and enhancing their career opportunities.



# DIGITALIZATION, DIGITIZATION & DIGITAL TRANSFORMATION





The background features a dark blue gradient with several vertical bars of varying heights and widths on the left side. These bars have a blue-to-purple gradient and contain abstract digital patterns like grids and lines. On the right side, there are several rounded rectangular shapes in shades of purple and blue, some of which are semi-transparent.

## What Sets Digital Transformation Apart?

While many management methodologies touch on digital transformation, it is often seen as a secondary element rather than a dedicated methodology. The Digital Transformation Certification differentiates itself by offering specific, actionable steps and practical tools tailored to the transformation process. Unlike other programs, it provides a focused, in-depth exploration of digital transformation, ensuring participants not only gain a comprehensive understanding but also acquire the practical skills needed to implement transformation successfully.



# Who is it for?

This certification is designed for a broad audience, from operational specialists to managers at various levels. It provides a powerful tool for organizations to take control of their digital transformation journey, mitigate risks associated with stagnation or poor management, and drive effective change.

The program prepares individuals for future roles in digital transformation, equipping them with the essential skills and knowledge to manage and execute transformation initiatives successfully within their organizations.

# Exam Format

Online multiple-choice paper – Closed book

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50 questions

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25 marks required to pass

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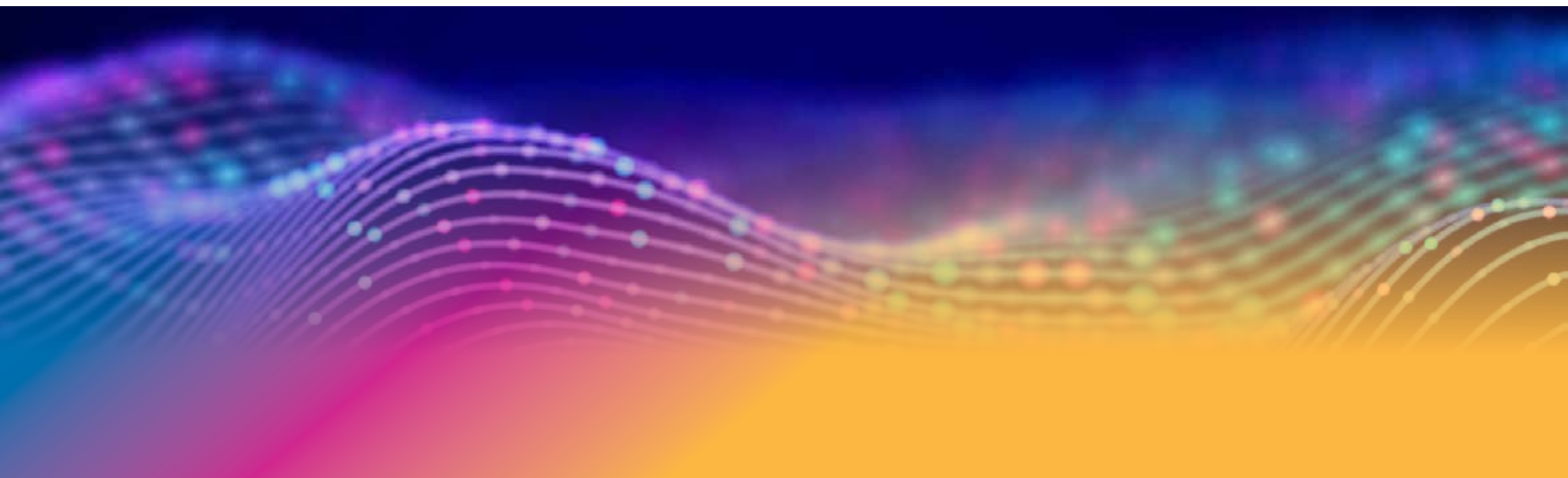
-40minute duration

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Languages: English

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Digital badges will be issued to successful candidates





# Why choose Digital Transformation Certification

## **A Fresh Approach**

- ⑦ Adapt to today's rapidly changing world with insights from innovators and futurologists, preparing you for future challenges.

## **Focused Expertise**

- ⑦ This certification is solely dedicated to digital transformation, providing deep knowledge and practical skills for your organization's needs.

## **Practical Tools and Frameworks**

- ⑦ Gain actionable steps and tools for each stage of the transformation process, ensuring efficient execution and success.

## **Industry-Relevant Content**

- ⑦ Stay ahead with content designed around the latest industry trends and technologies, helping you navigate the digital landscape.

## **Career Advancement**

- ⑦ Equip yourself for high-demand roles like Chief Transformation Officer (CTO), enhancing your career prospects.

## **Organizational Impact**

- ⑦ Align transformation initiatives with strategic goals, minimizing risks and maximizing benefits for long-term success.

## **Lifetime Validity**

- ⑦ This certification is valid for life with no re-certification requirements.



# Key Learning Outcomes

Gain a comprehensive understanding of digital transformation concepts, frameworks, and methodologies, empowering you to confidently lead and manage transformation projects within your organization.

Learn how to apply key digital technologies, including cloud computing, AI, and IoT, to address real-world business challenges, ensuring that you drive meaningful and sustainable change.

Boost your career prospects by acquiring the skills required for in-demand roles such as Chief Transformation Officer (CTO), Transformation Manager, or Head of Transformation.

Develop strategic insight to align digital transformation initiatives with your organization's long-term goals, ensuring that your efforts contribute to sustained success and a competitive edge.

Engage in practical exercises and case studies, providing opportunities to apply what you've learned in a controlled environment, thus building confidence and competence in digital transformation.

Earn a globally recognized certification that showcases your expertise and readiness to lead digital transformation initiatives.

# Program Investment

## Digital Transformation Foundation Program In-Person | 3 Days | APMG Accredited Certification

Feature	Details
Course Fee	4000\$ USD (All-inclusive)
Duration	4 Full Days (9:00 AM – 3:00 PM daily)
Location	5 Star Hotel Venue
Accreditation	APMG International – Digital Transformation Foundation
Certification	Official APMG Certificate (upon successful completion)
Delivery Format	Live, In-Person Executive Facilitation
Catering	Premium Full-Day Catering
Materials & Resources	Official APMG Course Manual + Exam Resources
Support	On-site Guidance + Post-Exam Support
Networking	Peer Cohort of Digital, Strategy, and Innovation Leaders
Follow-up	Access to tailored DX consultations for your organization's next steps



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# Contact us

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