



mile
madinah institute
for leadership & entrepreneurship

SAUDI ARABIA

INNOVATION AND INVESTMENT GATEWAY

5-Day curated business immersion

Madinah | Makkah | Jeddah

Direct access to Saudi Arabia's Western Region startup, venture and innovation ecosystem

An exclusive, curated business immersion connecting international techs, founders, investors and innovation leaders with Saudi Arabia's fastest-growing innovation corridors.



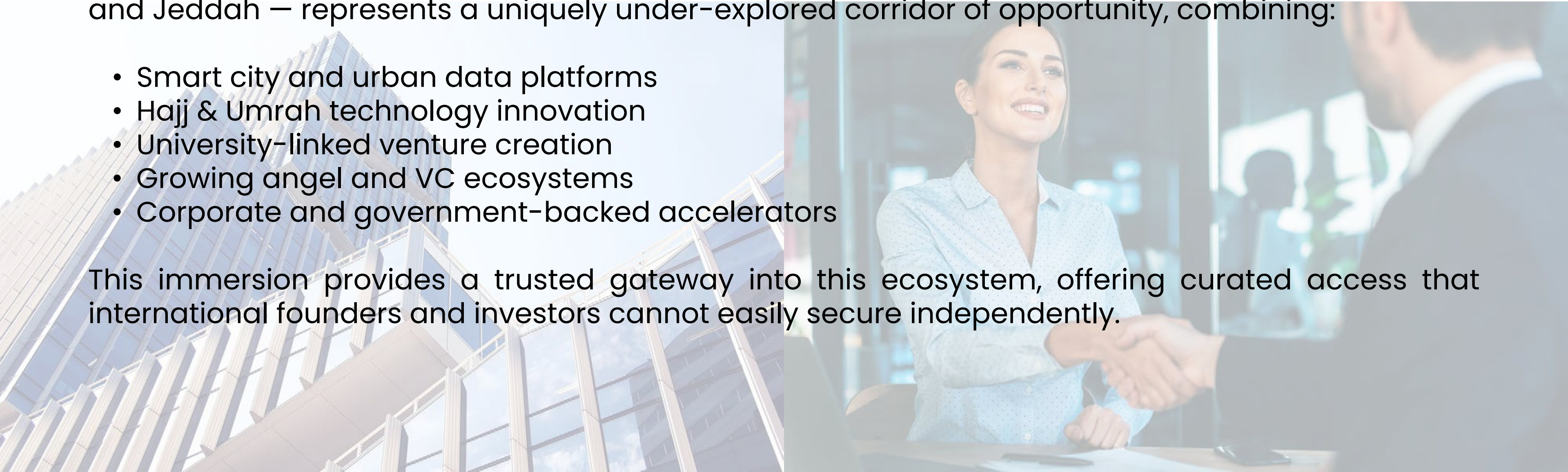
The Opportunity

Saudi Arabia is undergoing one of the most ambitious economic transformations in the world. Under Vision 2030, the Kingdom is rapidly expanding its innovation economy across technology, fintech, AI, smart cities, deep tech, tourism, and digital infrastructure.

While Riyadh has emerged as a central hub, Saudi Arabia's Western Region – Madinah, Makkah and Jeddah – represents a uniquely under-explored corridor of opportunity, combining:

- Smart city and urban data platforms
- Hajj & Umrah technology innovation
- University-linked venture creation
- Growing angel and VC ecosystems
- Corporate and government-backed accelerators

This immersion provides a trusted gateway into this ecosystem, offering curated access that international founders and investors cannot easily secure independently.



Audience

Designed For

Founders & Scale-Ups

Seeking curated deal flow, ecosystem insight and relationship-based access.

Corporate Innovation & Strategy Leaders

Exploring Saudi market entry, partnerships, funding and customer validation.

Angel Investors & Early-Stage VCs

Exploring partnerships, innovation sourcing and ecosystem engagement.

Accelerators & Ecosystem Builders

Building cross-border pathways and international founder pipelines.

What Makes This Different



Curated Access. Trusted Relationships. Real Outcomes.

Unlike standard study tours or generic business visits, this immersion is built on relationship-led access and curated introductions.

Participants benefit from:

- Warm, facilitated introductions to key ecosystem players
- Multi-city exposure across three strategic innovation corridors
- Local business and cultural navigation
- High-trust, relationship-first engagement model
- Access to under-explored Western Saudi ecosystems

This is not a sightseeing tour. It is a market-entry and ecosystem-access platform.

The Immersion Journey

A Three-City Innovation Corridor



Madinah - Smart City & Deep Tech

- Smart city and urban data platforms
- Deep tech venture studios
- Angel investor networks
- Emerging innovation ecosystem



Makkah - University Innovation & Hajj Tech

- University-linked venture creation
- Hajj & Umrah technology innovation
- Prototyping and innovation labs
- Startup and commercialisation platforms



Jeddah - Venture Capital & Scale-Up Hub

- Regional venture capital firms
- Accelerators and innovation platforms
- Corporate and startup ecosystems
- Technology and investment networks

Ecosystem Access

Participants gain curated exposure to organisations, such as:

- Madinah Chamber of Commerce
- Manarah Urban Data Platform (Smart City)
- Madinah Angels
- DeepMinds Venture Studio
- Wadi Makkah Ventures
- Makkah Techno Valley
- Wadi Makkah Innovation Lab (FabLab)
- STV (Saudi Technology Ventures)
- Plug and Play Saudi Arabia
- Nama Ventures
- Wadi Jeddah (KAU Innovation Arm)

Final partners subject to confirmation and cohort profile.



Outcomes and Values

What Participants Can Expect:

- Warm investor and ecosystem introductions
- Market entry and validation insights
- Partnership and collaboration discussions
- First-hand understanding of regional innovation priorities
- Relationship capital with Saudi ecosystem stakeholders
- Soft-landing intelligence for future expansion

What's Included

- 10+ curated meetings and site visits
- Facilitation and relationship-based introductions
- Scheduling, coordination and local navigation
- On-ground support team
- Cultural and business context briefings
- Post-immersion ecosystem connections

Travel, accommodation and visas optional or arranged separately.
Please check your individual visa requirements.

Investment & Cohort Model

Open Cohort

- US\$ 850 per participant
- (10-person cohort)
- Includes access to all curated meetings, facilitation and programme delivery.

Private Delegations & Corporate Groups

Custom pricing available for:

- Corporate innovation teams
- Institutional delegations
- Investor groups
- University and accelerator cohorts

Next Steps

Join the Saudi Innovation & Investment Gateway

- Register interest for upcoming cohorts
- Request a private delegation proposal
- Book a discovery call with the MILE team



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