



# English Fluent Power

## 1-on-1 Coaching for Madinah Leaders & Managers

Stop studying English. Start winning in it. Join the 5-Round Executive Playoff. A high-stakes communication sprint for Madinah's leaders and Managers

### WHAT

A series of 1-on-1 coaching sessions designed to sharpen leadership communication and business intelligence

### WHY

To bridge the gap between classroom English and the high-level leadership communication required by Saudi Vision 2030.

### WHO

**The Coach:** A veteran leadership and management practitioner, management consultant, development coach and skills facilitator from the UK (25+ years). He has an MBA with Distinction (University of Westminster) and is a FELLOW of the Chartered Management Institute (London)

**The Player:** Madinah-based leaders, managers, professionals, government officials, and entrepreneurs

### WHEN

Flexible, high-impact sessions (60-90 mins) scheduled during power hours: post-work or on Saturday after Asr salah.

### HOW

A gamified structure: sessions follow a "playoff" bracket. Each "win" builds a specific leadership competency. 5 Rounds of real-world business simulations with instant feedback and "post-match" analytics.

### WHERE

Prime Madinah business hubs: Sultana Street cafes, Business Center lounges, or upscale hotel lobbies - The Movenpick, Crown Plaza, Pullman, etc)

### HOW MUCH?

400 SAR/Session (pay as you go) or 1800 SAR (pre-paid bundle) for all Rounds, includes refreshment.



Coach  
**Suhel Miah MBA, FCMI**

# 5 Rounds, 'Match' Theme & Core Leadership Skills

01

## **The Elevator Pitch**

Conciseness, impact and the 'Hook.'

02

## **The Heated Negotiation**

Diplomacy, assertiveness, non-verbal communication, emotional intelligence and pushback

03

## **The Crisis Briefing**

Clarity under pressure and managing stakeholders

04

## **The Strategy Keynote**

Storytelling, metaphors and inspiring a team to achieve more

05

## **The Legacy Interview**

Reflection, long-form logic and visionary language