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madinah institute
for leadership & entrepreneurship

Madinah Leadership Retreat

Where Inner Stillness Meets Strategic Leadership

1-8 November 2026 | Al-Madinah Al-Munawwarah

A transformative 7-day leadership experience in the enlightened city of Madinah. Reconnect with your purpose. Elevate your leadership. Rediscover the leader within. Perform UMRAH.



/milemadinah

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INTRODUCTION

A new development initiative that utilises values-based ethical leadership in a distinctive environment – The city of the Prophet (PBUH) to pause, contemplate, reflect and gain greater insight into your leadership and business.

The **Madinah Leadership Retreat (MLR)** is a transformational executive education experience that redefines leadership from the inside out - inspired by the enduring lessons, culture, and spirit of Madinah.

Participants step away from their hectic schedule into the desert, the oasis, and the sacred heritage of Madinah - rediscovering leadership as service, humility, and excellence in action.

The MLR draws inspiration from:

- The **Prophetic model of leadership** - rooted in compassion, justice, and excellence.
- The **values and history of Madinah** - a city built on community, ethics, and purpose.
- Modern **executive education and coaching** methodologies - linking timeless values with today's global leadership challenges.

RATIONALE & CONTEXT

Conventional executive education often focuses on cognitive mastery and technical competence but overlooks the moral, emotional, and spiritual dimensions that sustain authentic leadership. Madinah - historically, a city of transformation, justice, and ethical governance - provides the ideal setting for rethinking leadership. The **Madinah Leadership Model** uses this unique context to cultivate leaders who embody integrity, service, and excellence in practice. The MLR responds to a growing global demand for leadership development that is:

- **Values-driven**, rather than purely performance-based.
- **Culturally grounded**, yet globally relevant.
- **Experiential and reflective**, not confined to the classroom.

PROGRAMME AIMS

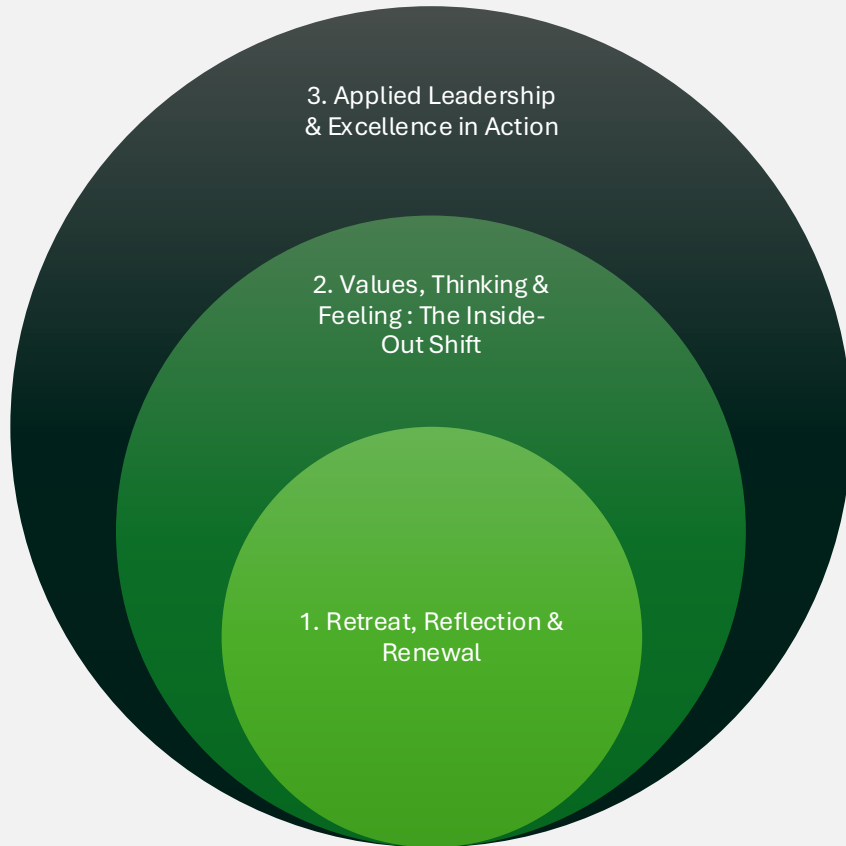
- Reconnect leaders with the **moral and human essence** of leadership.
- Foster **deep reflection, humility, and service** as leadership strengths.
- Translate **values-based leadership** into actionable business and social outcomes.
- Build **cross-cultural and ethical leadership capacity** for global challenges.

LEARNING OUTCOMES

By the end of the programme, participants are expected to:

- Develop a personal **Leadership Manifesto** grounded in values and purpose.
- Demonstrate improved **emotional intelligence and ethical decision-making**.
- Apply **ethical and servant leadership** principles within organisational contexts.
- Cultivate **discipline and self-mastery** through the dawn (early morning) practice.
- Lead with **presence, empathy, and impact** in diverse global settings.

A holistic inside-out framework for leadership development that integrates ethical reflection, experiential learning and spiritual consciousness. The three levels of the Madinah Leadership Model is depicted below.



1. RETREAT, REFLECTION & RENEWAL

Theme: Stepping Back to Move Forward

- Immersive leadership retreat in the calm and sacred surroundings of Madinah.
- Daily masterclass sessions to awaken new patterns of thought and reflection.
- Guided reflection, journaling, mindfulness, and group discussions.

Activities include:

- Desert walks, camel riding, equine therapy
- Reflective storytelling and spiritual journaling

Outcome: Participants rediscover purpose, clarity, and alignment with inner values - starting point for transformation.

2. VALUES, THINKING & FEELING: THE INSIDE-OUT SHIFT

Theme: From Head to Heart Leadership

- Learning to think, feel, and act beyond the norm - cultivating emotional, moral, and spiritual intelligence.
- Group activities fostering humility and empathy:
 - Shared tasks (Arabic coffee-making, tidying, serving others)
 - Discussions on ethical dilemmas, humility, and accountability
- Out-of-the-box ideation and creative problem-solving sessions - in outdoor, open settings.

Outcome: Participants experience the emotional and ethical foundations of **servant leadership**, learning to lead with heart and conscience.

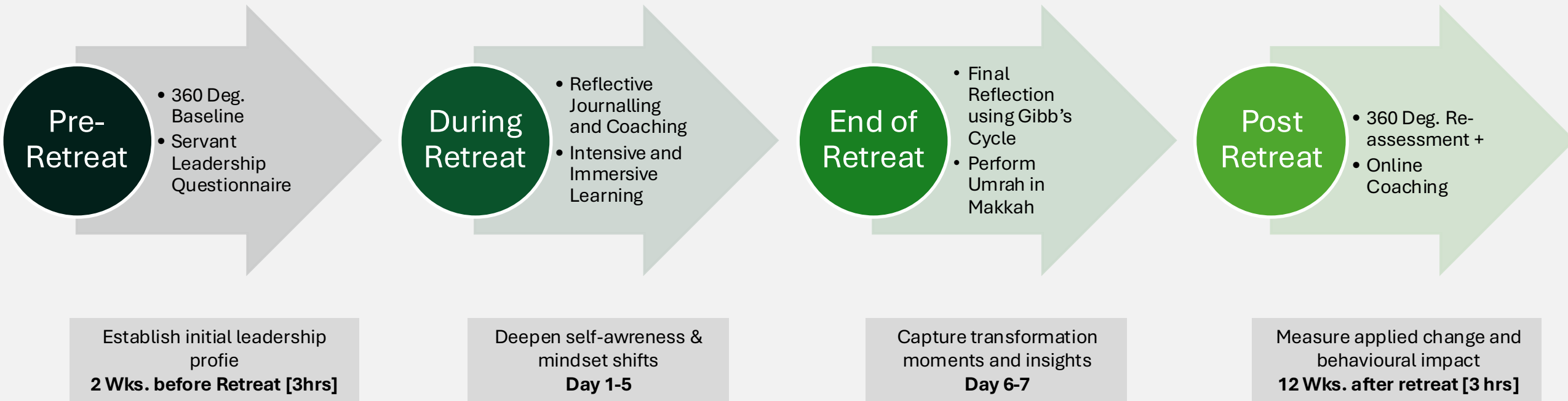
3. APPLIED LEADERSHIP IN ACTION

Theme: Living and Leading the Madinah Way

- Applying insights to real-world leadership challenges.
- **Executive education speakers** and **one-to-one coaching sessions** in **natural and reflective settings**.
- Leadership simulations, desert team challenges, and “Service Projects” that embody Madinah’s spirit of cooperation and contribution.

Outcome: Participants equipped to create cultures of excellence and ethical impact - balancing performance with purpose.

Retreat Learning Journey



*The learning journey will capture subtle, yet powerful shifts in how leaders think, feel, and act - embodying the essence of **inside-out leadership** through conscious practice, conviction, and character in action.*

Component	Description
Cultural Immersion	Visits and reflections at heritage sites in Madinah, connecting leadership lessons with history, religion and culture.
Open-Air Coaching	1-1 coaching sessions in natural, reflective environments.
Ethical & Servant Leadership Labs	Group-based service activities cultivating humility, empathy, and shared responsibility.
Heart Leadership Workshops	Integration of emotional and spiritual intelligence into leadership practice.
Applied Leadership Forum	Reflection and action planning for post-programme implementation.
Perform Umrah	Haramain train travel from Madinah to Makkah as a group, supported by a dedicated guide.



WHO SHOULD ATTEND

This retreat is designed for leaders who want a deeper sense of purpose and alignment, better decision clarity under pressure and a space to think, breathe and reconnect with personal values. Ideal for:

Business Owners | Entrepreneurs | Executives | Managers and Leaders | Directors | Emerging High-Potentials

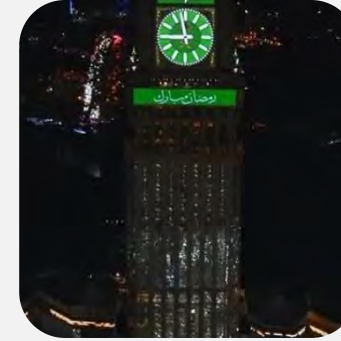
BENEFITS

- A rare opportunity to disconnect, reflect and reset as a leader in the unique setting of Madinah
- Experience a leadership model grounded in consciousness, conviction and character to enhance leadership development
- A before and after 360 view of your leadership profile, coupled with 1-1 executive coaching to help unleash your potential
- Engage with heritage, nature, equine therapy, practice routines, deep reflection and service
- Clarity of purpose, strengthened character, deeper self-awareness, and a disciplined action plan
- Form a peer circle of leaders committed to ethical and servant leadership excellence
- Opportunity to perform Umrah with a dedicated guide

WHAT YOU WILL EXPERIENCE

- **Masterclasses** (ethical leadership | emotional intelligence | consciousness, conviction & character)
- **Madinah heritage leadership walk** with guided discussion
- **Dialogic circles** exploring the leader-follower dynamic
- **Desert archery and equine reflection workshop** (self-regulation and focus)
- **1-1 coaching session** during and after the retreat
- **Quiet reflection pockets** built into each morning
- **Strategic reset sessions** to review your leadership trajectory

This is not a classroom. This is a living, immersive leadership lab.





Your investment

A premium all-inclusive leadership immersion with Umrah
\$7,500 (Incl. VAT)

This is not a retreat cost. It is an investment in leadership clarity, ethical resilience, and long-term effectiveness, designed for leaders whose decisions shape people, institutions, and communities. Fee Includes:

✓ **Comprehensive Leadership Development**

Seven-day immersive leadership retreat including structured tuition, facilitated workshops, outdoor learning, and guided leadership experiences.

✓ **Personalised Assessment and Coaching**

Pre- and post-retreat multi-rater leadership evaluations with tailored feedback, plus 1:1 professional coaching during the retreat and online thereafter.

✓ **Premium Accommodation and Hospitality**

Private ensuite villa accommodation, all meals and refreshments, and access to a luxury villa day setting with panoramic view of Mount Uhud, designed for reflection and contemplation.

✓ **Seamless Transport and Logistics**

Luxury coach transport to all programme venues and heritage sites, daily shuttle services to Masjid Nabawi for Fajr and Esha, and airport transfers within Madinah.

✓ **Cultural and Spiritual Enrichment**

Fully guided heritage experiences in Madinah and Umrah package including high-speed train to Makkah, accommodation, and professional guidance (**excluding flights and insurance**).

Preferential rates are available for organisations and agents sending multiple participants.





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Registration & Next Steps

Limited Seats Available - Max 20 participants.



Speak to the Programme Lead & Facilitator

Suhel Miah MBA, FCMI | Director of Executive Education

To **register or request** a consultation on how this programme could benefit you or your organisation, please contact Suhel.

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